



Crystal Pixals
THE BRAND STYLIST

Designing & Prints

PRICE GUIDE

2024



Hello wonderful Client and Friend!

Starting this year, I have decided to make Crystal Pixals an EXCLUSIVE design firm. This means that I will only provide graphic designing services to a very small group of clients. That includes you!

Here is this year's price guide where you will find all of the marketing materials I design along with my design service fees. I've also included the prices for any printing you may need as well. If there's designs you are in need of and it isn't listed in this guide, just let me know and I can get you a quote as soon as possible, if possible. I'll also add it to next year's price guide for other inquiring minds.

A FEW QUICK IMPORTANT NOTES:

- 1 There are a few price changes in my design fees from previous years. These current prices will apply to all clients for every project. Thanks for understanding!
- 2 All invoices will be sent via PayPal for bookkeeping purposes. I would like the payment to be made through PayPal, but I am willing to work with you if that is not possible for you.
- 3 No project will commence or be released without deposit or full payment. NO EXCEPTIONS!
- 4 A \$10 RUSH FEE will be applied to all design projects NEEDED within 48 hrs and \$15 for design projects NEEDED within 24 hrs. Last minute changes to project fees may vary, but will be applied.
- 5 All design requests and changes will be charged a service fee, no matter how big or small. If the service fee is less than \$25, I will start a tab for your account and you will see that charge on your invoice over \$25.

Thank you so much for being a loyal client of Crystal Pixals! I look forward to working with you and styling your brand and events this year!

Love, *Crystal*

WIX Website DESIGNS

Every site require different elements and apps in order to attract and inform its clients and viewers. Some sites may require shopping apps where others require booking. Most sites can be designed using just one page. This page includes the basic information about the site, services offered, photos and contact information. Some may also like to add testimonials as well. Other websites might require a lot more details that will need more pages. Listed below are my website designing fees. Fees do not include domain or WIX hosting fee. Crystal Pixals is partnered with and design using WIX Hosting ONLY.



One Page/Landing Page - **starting at \$400**
Includes the basic information about the site, services offered, photos and contact information

Add a Page - **\$100**
Set up Ecommerce - **\$150 (up to 10 items add more items \$5 per item)**
Marketing Campaign Email - **\$75**
Fix My WIX Site Maintenance - **\$50 per hour**
Full WIX Site Revamp - **\$100 per page**

Logo Design



Includes up to 3 design concepts per project
PNG, JPEG, EPS(vector) and PDF formats
Full color, all black and all white
Watermark
Color Palette
Copyright Transfer Form
\$150

Logo Revamp - **\$75**
Different Logo Variation - **\$50**

Social Media Marketing DESIGNS

Social Media Basics

Profile Banner: \$30

5 Social Media Templates: \$30

5 Instagram Highlights: \$25

Bundle Deal: \$75

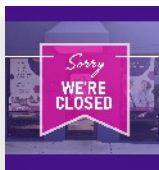


Social Media Content Design

\$75 - 9 Content Posts

\$90 - 15 Content Posts

\$180 - 30 Content Posts

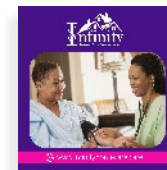
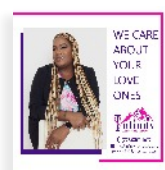
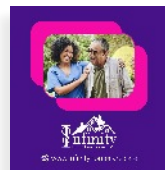


Media Package A \$155

15 Content Posts
5 Blank Templates
5 IG Highlight Covers
Profile Banner

Media Package B \$235

30 Content Posts
5 Blank Templates
5 IG Highlight Covers
Profile Banner



Office Materials

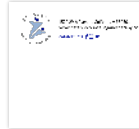
DESIGN & PRINT



Letterhead

Design Only: \$25

Printing: 100 - \$75
250 - \$130
500 - \$180



Envelopes

Design Only: \$15

Printing: 100 - \$65
200 - \$115
300 - \$160



Address Labels

Design Only: \$15 per label

Printing: 100 - \$20
250 - \$30



Mouse Pads

Design Only: \$10 - \$15

Printing: 1 - \$20
2 - \$35
4 - \$60
10 - \$125



Custom Folders

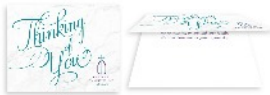
Design Only: \$25

Printing: 100 - \$560
250 - \$675



E-Signature

Design: \$15 - \$25



Thank You Cards

Design Only: \$25

Printing: 20 - \$25
30 - \$40
50 - \$55



Notebooks

Design Only: \$10 - \$25

Printing: 1 - \$10
3 - \$35
5 - \$55



Note Pads

Design Only: \$10 - \$25

Printing: 1 - \$10
3 - \$25
5 - \$45



Sticky Notes

Design Only: \$25

Printing: 1 - \$8
3 - \$15
5 - \$20

Marketing Materials

DESIGN & PRINT



Business Cards

Design Only: \$35
(front & back)

Printing: 100 - \$35
250 - \$50
500 - \$60
1,000 - \$80



Flyers/Rack Cards

Design Only: \$50
add back: \$25

Printing: 100 - \$50
250 - \$80
500 - \$110
1,000 - \$175



Brochures

Design Only: \$75

Printing: 50 - \$70
100 - \$110
250 - \$175
500 - \$230



Door Hangers

Design Only: \$50
add back: \$25

Printing: 100 - \$70
250 - \$85
500 - \$110
1,000 - \$135

Signage

DESIGN & PRINT



Posters

Design Only: \$50

Printing: 16x20" - \$15
18x24" - \$20
22x28" - \$30
24x36" - \$35



Foam Boards

Design Only: \$15 - \$50

Printing: 16x20" - \$30
18x24" - \$35
22x28" - \$55
24x36" - \$65



Canvas Signs

Design Only: \$10 - \$35

Printing: 12x12" - \$25
12x16" - \$35
16x24" - \$50
24x36" - \$75



Banners

(Vertical or Horizontal)
Design Only: \$50

Printing: 2.5x4' - \$50
 2.5x6' - \$75
 2.5x8' - \$90
 2.5x10' - \$100
 Custom Size - \$150



Retractable Banners

Design Only: \$50
 Add Back: \$25

Printing: 2x5' - \$125
 3x7' - \$150
 4x7' - \$260

Double Sided 3x7' - \$230

Table Top: 8.5x12" - \$30
 11.5x18" - \$40



Floor Standup

Design Only: \$50

Printing: 2.5x4' - \$90
 2.5x6' - \$140

Table Top: 5.5x8.5" - \$30
 8.5x11" - \$40



Window Decals

Design Only: \$15 - \$50

Printing: 12x18" - \$25
 18x24" - \$35
 20x30" - \$40
 24x36" - \$50
 Custom - price varies



Sandwich Boards

Design Only: \$15 - \$50

Printing: Frame w/Inserts - \$220
 Inserts Only - \$55



Lawn Signs

Design Only: \$50

Printing: 24" - \$55
 50" - \$100



Table Tents

Design Only: \$50

Printing: 25" - \$70
 50" - \$120



Flags

Design Only: \$10 - \$20

Printing: 7.5" Single Side - \$150
 7.5" Double Side - \$235
 10" Single Side - \$175
 10" Double Side - \$275
 *Include Stand



Custom Tent

Design Only: \$20 - \$50

Printing: 10x10' - \$1,000



Custom Tablecloth

Design Only: \$10 - \$25

Printing: Standard

3 Sides or 4 Sides	
4' - \$170	4' - \$260
6' - \$260	6' - \$315
8' - \$315	8' - \$380

Fitted

4' - \$300
 6' - \$350
 8' - \$390

Round

3' - \$270
 4' - \$290
 5' - \$300



Wall Decals

Design Only: \$15 - \$50

Printing: 12x18" - \$25
 18x24" - \$35
 20x30" - \$45
 24x36" - \$50
 Custom - price varies



Custom Rugs

Design Only: \$15 - \$30

Printing: 2x3' - \$200
 3x6' - \$295
 4x8' - \$460
 5x8' - \$480
 Custom - price varies



Car Magnets

Design Only: \$50

Printing: (2)11.5x17.5" - \$60
 (2)12x24" - \$75
 (2)18x24" - \$85



Bumper Stickers

Design Only: \$50

Printing: 24 - \$55
 50 - \$100

Promotional Materials

DESIGN & PRINT



16oz Stadium Cups

Design Only: \$10

Printing: 100 - \$75
 150 - \$140
 200 - \$175
 300 - \$240



Custom Mugs

Design Only: \$10

Printing: 1 - \$15
 2 - \$25
 4 - \$45
 10 - \$110



Custom Pens

Design Only: \$10

Printing: 100 - \$50
 250 - \$80
 500 - \$110
 1,000 - \$175



Key Chain with Light

Design Only: \$10

Printing: 50 - \$100
 75 - \$125
 100 - \$160
 200 - \$265



Bookmarks

Design Only: \$25 - \$50

Printing: 50 - \$25
 100 - \$45
 150 - \$70
 200 - \$85



Calendars

Mini
 Design Only: \$50 - \$120

Printing: 10 - \$140
 25 - \$300
 50 - \$560

Regular
 Design Only: \$50 - \$120

Printing: 10 - \$235
 25 - \$475
 50 - \$900

Magnets
 Design Only: \$40

Printing: 50 - \$55
 100 - \$95
 200 - \$165

Product Packaging

DESIGN & PRINT



Product Tags

Design Only: \$10 - \$25
Changes: \$5

Printing: 25 - \$25
150 - \$50



Product Labels

Design Only: \$10 - \$25
Changes: \$5

Printing: 25 - \$25
50 - \$40
100 - \$75



Inserts

Design Only: \$50
add back: \$25

Printing: 100 - \$50
250 - \$80
500 - \$110
1,000 - \$175



Wrapping Paper

Design Only: \$15

Printing: Rolls
2.5x7' - \$25
2.5x17' - \$35



Paper Bags

Design Only: \$10 - \$20

Printing: Small
25 - \$55
50 - \$100
100 - \$165
Medium
25 - \$60
50 - \$110
100 - \$185



Poly Mailer

Design Only: \$15 - \$50

Printing: 9x6" - \$60
(50) 12x9.5" - \$90
14x12" - \$110
19x13.5" - \$130



Boxes

Design Only: \$50

Custom - price varies

Event Materials

DESIGN & PRINT

IT'S TIME TO SOAR
WOMEN'S CONFERENCE

Event Logo

PNG, JPEG, EPS(vector)
and PDF formats
Full color, all black and all white
Watermark
\$75



Event Website

One Page/Landing Page
starting at **\$250**
Includes the basic information
about the event, program, photos
and contact information
Add a Page - **\$100**

Website Banner - **\$40**



Invitations/Flyers/Menus Announcements/Save the Date

Design Only: **\$50**
add back: **\$25**
info change: **\$20**

Printing: 100 - **\$50**
250 - **\$80**
500 - **\$110**
1,000 - **\$175**



Banners

(Vertical or Horizontal)
Design Only: **\$50**

Printing: 2.5x4' - **\$50**
2.5x6' - **\$75**
2.5x8' - **\$90**
2.5x10' - **\$100**
Custom Size - **\$150**

Retractable Banners

Design Only: **\$50**
Add Back: **\$25**

Printing: 2x5' - **\$125**
3x7' - **\$150**
4x7' - **\$260**
Double Sided 3x7' - **\$230**

Table Top: 8.5x12" - **\$30**
11.5x18" - **\$40**



Backdrops/Step & Repeat

Design Only: **\$50**

Printing: 8x8' - **\$200**
8x10' - **\$250**
8x16' - **\$375**
8x20' - **\$450**

Event Materials

DESIGN & PRINT



Tickets

Design Only: \$40
(front & back)

Printing: 50 - \$25
100 - \$35
250 - \$60
500 - \$95



Floor Decals

Design Only: \$15-\$50

Printing: 12x12" - \$20
12x18" - \$25
18x24" - \$35
20x30" - \$45



Cocktail Napkins

Design Only: \$10 - \$20

Printing: 50 - \$35
100 - \$65
150 - \$90
250 - \$125



Table Tents

Design Only: \$50

Printing: 25 - \$70
50 - \$120



Stickers & Labels

Design Only: \$15 per label

Printing: 25 - \$30
50 - \$45
100 - \$65



16oz Stadium Cups

Design Only: \$10 - \$20

Printing: 100 - \$75
150 - \$140
200 - \$175
300 - \$240



Glasses

Design Only: \$10 - \$20

Printing: 1 - \$25
2 - \$45
4 - \$85
8 - \$165



Photo Balloons

Design Only: \$10 - \$20

Printing: 1 - \$25
2 - \$45
5 - \$110
10 - \$200

Booklet/Program

DESIGN & PRINT



Bi-Fold Programs

Design Only: \$75

Printing: 50 - \$70
 100 - \$110
 250 - \$175
 500 - \$230



Design Only: 8 - 12 pages - \$30 Per Page
 14 - 24 pages - \$25 Per Page
 26 - 32 pages - \$20 Per Page

Printing: 5.5x8.5

<u>(10)</u>	<u>(25)</u>	<u>(50)</u>
8pg - \$70	8pg - \$100	8pg - \$190
12pg - \$80	12pg - \$135	12pg - \$245
16pg - \$95	16pg - \$170	16pg - \$310
20pg - \$100	20pg - \$210	20pg - \$380
24pg - \$110	24pg - \$250	24pg - \$450
28pg - \$120	28pg - \$265	28pg - \$470
32pg - \$135	32pg - \$320	32pg - \$640

Printing: 8.5x11

<u>(10)</u>	<u>(25)</u>	<u>(50)</u>
8pg - \$115	8pg - \$170	8pg - \$315
12pg - \$135	12pg - \$225	12pg - \$405
16pg - \$160	16pg - \$285	16pg - \$520
20pg - \$185	20pg - \$350	20pg - \$635
24pg - \$220	24pg - \$415	24pg - \$755
28pg - \$230	28pg - \$485	28pg - \$885
32pg - \$245	32pg - \$560	32pg - \$915