



DESIGNING PRICE GUIDE

2
0
2
5

Welcome.



Here is this year's price guide where you will find all of the marketing materials I design along with my design service fees. If there are design services you are in need of and it isn't listed in this guide, just let me know and I can get you a quote as soon as possible, if possible. I'll also add it to next year's price guide for other inquiring minds.

A FEW QUICK IMPORTANT NOTES:

1

There are a few price changes in my design fees from previous years. These current prices will apply to all clients for every project. Thanks for understanding!

2

I no longer work on individual designs. To book my services you must choose from any one of my design packages. Individual updates to previous design work is acceptable.

3

All invoices will be sent via PayPal for bookkeeping purposes. I would like the payment to be made through PayPal, but I am willing to work with you if that is not possible for you.

4

No project will commence or be released without deposit or full payment. **NO EXCEPTIONS!**

5

A \$10 RUSH FEE will be applied to all design projects NEEDED within 48 hrs and \$15 for design projects NEEDED within 24 hrs. Last minute changes to project fees may vary, but will be applied.

Thank you so much for being a loyal client of Crystal Pixals! I look forward to working with you and styling your brand and events this year!

Love, *Crystal*

Crystal Pixals has shifted its focus and no longer provides individual graphic design services. Instead, I now offer both custom and pre-made packages tailored to meet your brand's marketing requirements. Additionally, for businesses seeking consistent brand promotion, I now provide monthly retainer options.

Brand Design Packages

Brand Start Up Project

- Logo Design
 - 3 Graphic Designs
 - 5 Blank Post Templates
 - Profile Banner
 - 9 Minimal Content Posts
- \$500**

Social Media Campaign A

- 15 Minimal Content Posts
 - 5 Blank Post Templates
 - Profile Banner
- \$250**

Brand Custom Project

- Every business has different marketing needs. We can work together to design a marketing package that will serve your business needs.
- starting at \$300*

Social Media Campaign B

- 30 Minimal Content Posts
 - 5 Blank Post Templates
 - Profile Banner
 - 3 Graphic Designs
- \$575**

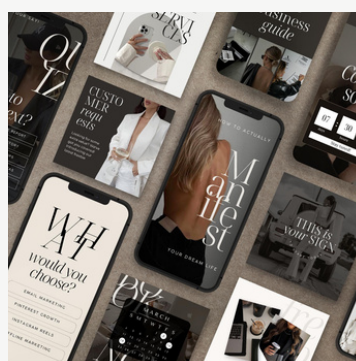
À LA CARTE

- \$135** - 9 Content Posts
- \$210** - 15 Content Posts
- \$390** - 30 Content Posts
- \$30** - Profile Banner
- \$50** - 5 Media Templates
- \$50** - 5 IG Highlights

Monthly Retainer

- Unlimited Website Updates
- 30 Minimal Content Posts
- 5 Blank Post Templates
- Profile Banner
- Up to 5 Other Graphic Designs

- \$1,200** 1 Month
- \$2,300** 2 Months
- \$3,300** 3 Months





WIX Website Design



Every site require different elements and apps in order to attract and inform its clients and viewers. Some sites may require shopping apps where others require booking. Most sites can be designed using just one page. This page includes the basic information about the site, services offered, photos and contact information.

Some may also like to add testimonials as well. Other websites might require a lot more details that will need more pages. Listed below are my website designing fees. Fees do not include domain or WIX hosting fee. Crystal Pixals is partnered with and design using WIX Hosting ONLY.

One Page/Landing Page - Starting at \$500
Includes the basic information about the site,
services offered, photos and contact information
SEO Setup

Add a Page - \$125

Setup Shopping - \$150 (up to 10 items, additional \$5 per extra item)

Email Marketing Campaigns - \$100

Fix My WIX Site Maintenance - \$50 per hr

Full WIX Revamp - \$200 per page



Logo Designs

Includes up to 3 design concepts per project
PNG, JPEG, EPS(vector), and PDF formats

Full Color, All black, All white
Watermark

Font Info, Color Palette & Storyboard

Up to 3 Logo Variations

Copyright Transfer Form

\$225

Additional Logo Concept - **\$25**

Logo Revamp - **\$100**

T-Shirt Designs

PNG, JPEG, EPS(vector), and PDF formats

Full color, all black, all white

Copyright Transfer Form

\$125

Marketing Material Designs

\$25 Designs

- Letterhead
- Envelopes
- Address Labels
- E-Signature
- Mouse Pad

\$35 Designs

- Business Cards
- Custom Folder
- Thank You Cards
- Product Tags
- Labels

\$50 Designs

- Flyers
- Rack Cards
- Brochures
- Door Hangers
- Posters
- Window Decals
- Calendar Magnet

\$75 Designs

- Brochures
- Bi-Fold Menus
- Bi-Fold Program

- Invitations
- Save the Date
- Table Tents
- Car Magnet
- Banners
- Backdrops
- Announcements
- Lawn Signs
- Flags
- Bookmarks
- Event Tickets
- Bumper Sticker

Catalogs, Magazines Booklets

- 8-12 pages - \$45 per page
- 14-24 pages - \$40 per page
- 26-32 pages - \$35 per page